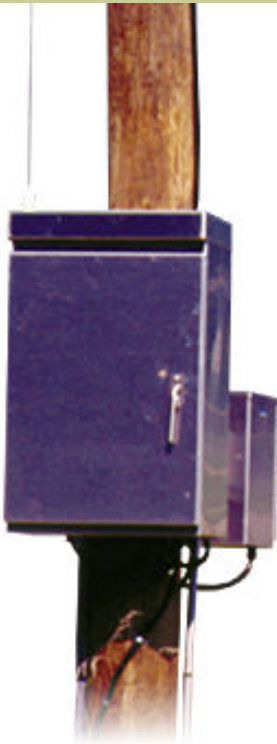



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HIWAYmax™ | BY HIS

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SMART MANAGEMENT

By the time a driver is in the middle of a traffic jam, information on how to avoid it may be useless. Smart highway management means getting the message to drivers before they encounter delays -- and add to traffic problems.

Whether you're managing a long-term construction site, a public arena entrance or a frequently congested traffic area, Hiway Max by Highway Information Systems can help keep traffic flowing by broadcasting up-to-the-minute AM radio advisories to motorists.

Hiway Max highway advisory radio systems can broadcast messages to motorists typically four to six miles away -- enough time to improve merging traffic or offer alternate routes. (The range of your station may be greater or less, depending on the factors noted herein.) Should conditions vary, messages can be changed remotely with a quick call from any touch-tone telephone or optionally by computer.

EASY TO USE, EASY TO MAINTAIN

Hiway Max's energy-efficient design uses less power than a 60-watt light bulb. An optional battery backup system provides dependable service around the clock -- even during extended power outages. And solar and cellular phone options allow you to install Hiway Max virtually anywhere, including areas where utilities are not readily available.

A rugged, solid-state design is practically maintenance-free and enables Hiway Max to provide years of service. Because it's manufactured by Highway Information Systems, Hiway Max comes standard with a five-year limited warranty on parts and labor.

SINGLE UNIT OR NETWORK

specs ▶

Technical specifications for Hiway Max

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Install Hiway Max as a single unit or as a network of multiple systems that can be operated from one or more control points. Easily record comprehensive messages and use Hiway Max in concert with a variety of signs to allow motorists to receive constant updates throughout the work zone and beyond.

Need help? We're only a phone call away. After your purchase, experts at Highway Information Systems will help you get set up on site and show you the most effective ways to use Hiway Max. Support from our technical staff -- from FCC licensing applications to site surveys to turnkey installation -- is only a toll-free call away.